



## EMPOWER YOUR APPLICATION WITH CONSUMER IDENTITIES

Jump start your consumer identity solution with Azure AD B2C

**As tech savvy consumers become more prevalent, the success of your business application hinges on their initial experiences when they sign up and sign in.**

### CONSUMER IDENTITIES WITH AZURE AD B2C

Azure AD B2C is a global platform that scales with your needs, provides first class security and compliance capabilities, while also giving your end users the convenience of signing in with their existing social accounts or email. With Arinco, we will help your team quickly start leveraging the advanced capabilities of Azure AD B2C as your consumer identity platform, gaining a better, more secure end user experience.

### WHY CUSTOMERS USE THE AAD B2C Jump Start

You can fast track your uptake of consumer identities by:

- Leveraging our extensive experience in the Azure AD B2C Platform
- Helping developers quickly adopt and utilise consumer identities to provide the best user experience
- Securing your application with modern, standards-based authentication protocol



#### BUILD THE PLATFORM

Deploy your first Azure AD B2C Tenant

Define core security, auditing and governance controls

Understand monitoring, logging and cost reporting

Fast track your B2C tenant deployment in a secure, governed way to allow your developers to start working quickly



#### CUSTOMISE YOUR SOLUTION

Apply your company branding to the user sign-in experience

Implement common identity interactions with Azure AD B2C's built-in flows

Maintain your brand recognition and maintain a seamless user experience in your application



#### DEPLOY & INTEGRATE

Integrate a public-facing application with your Azure AD B2C tenant

Demonstrate how to bring consumer identities into your business application

Integrate with your application and start using consumer identities to power your application

Arinco helps by amplifying, partnering and working within your existing development areas to achieve the best outcome